

# **areon**<sup>®</sup>

QUALITY PERFUME



[www.areon-fresh.com](http://www.areon-fresh.com)



### **ЗА НАС**

Фирма "Балев" е основана през 1990 година във Варна, България от Димитър Балев и започва дейност в сферата на търговията. По-късно, през 1997 година е регистрирана търговска марка „Ареон“ и на пазара започват да се предлагат продуктите на компанията – ароматизатори за въздух. „Ареон“ бързо добива популярност и от локален доставчик, за 10 години се превръща в световна марка.

Днес ние се стараем и работим да оправдаем очакванията на клиентите ни за стойност и качество. В същото време се стремим да намираме и принципно нови решения за ароматизиране.

### **ABOUT US**

Balev Company was established in 1990 in Varna, Bulgaria by Dimitar Balev, as a sales firm. In 1997 the Areon trademark was registered and the company's own air fresheners appeared on the market. Areon quickly gains popularity, and in ten years grows from a local supplier to a worldwide known brand.

Today, we strive and work in order to fulfill the expectations of our customers in terms of value and quality. At the same time, we aim to find new solutions and technologies in functional perfumery.



# men Areon

C A R P E R F U M E



## MON AREON

The paper freshener of tomorrow, exquisite design and a modern collection of fragrances

## FRAGRANCES

- MA03. Leather
- MA04. Vanilla Choco
- MA05. Elegance
- MA06. Beverly Hills
- MA08. Miami Beach
- MA10. Yachting
- MA11. Coconut
- MA12. Mojito
- MA13. Melon
- MA15. Party
- MA17. Mountain Fresh
- MA18. Summer Dream
- MA19. Lilac
- MA20. Bubble Gum

## PACKAGING

- Display: 72 pcs
- Carton: 15 x 72 pcs
- Display: 60 pcs
- Carton: 15 x 60 pcs
- Display: 30 pcs
- Carton: 50 x 30 pcs
- Carton: 360 pcs



MA03



MA04



MA05



MA06



MA08



MA10



MA11



MA12



MA13



MA15



MA17



MA18



MA19



MA20





# men Areon

C A R P E R F U M E



**XXL**  
— SIZE —

## MON AREON XXL

Mon Areon quality in larger format for more intense feeling

## FRAGRANCES

- MAX01. Melon
- MAX02. Coconut
- MAX03. Lily Of The Valley
- MAX04. Lemon
- MAX05. Beverly Hills
- MAX06. Green Apple
- MAX07. Strawberry
- MAX08. Party
- MAX09. Antitobacco
- MAX10. Vanilla
- MAX11. Bubble Gum
- MAX12. Lilac

## PACKAGING

Display: 60 pcs  
Carton: 10 x 60 pcs  
Carton: 240 pcs



MAX01



MAX02



MAX03



MAX04



MAX05



MAX06



MAX07



MAX08



MAX09



MAX10



MAX11



MAX12





# mon Areon

C A R P E R F U M E



## MON AREON DELICIOUS

The latest addition to our popular Mon Areon line. Simply delicious

### FRAGRANCES

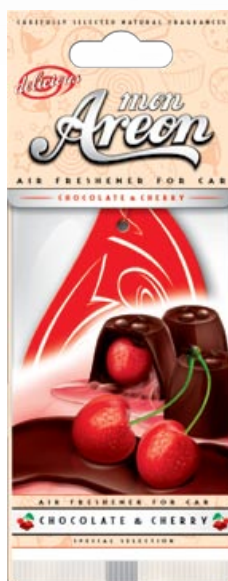
- MAD01. Caramel & Nuts
- MAD02. Chocolate & Cherry
- MAD04. Chocolate & Orange
- MAD05. Apple & Cinnamon
- MAD06. Lime & Fig
- MAD07. Blackcurrant

### PACKAGING

- Display: 72 pcs
- Carton: 15 x 72 pcs
- Display: 60 pcs
- Carton: 15 x 60 pcs
- Carton: 360 pcs



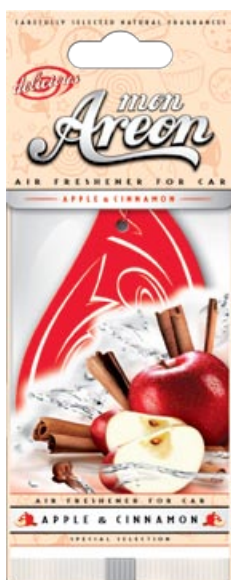
MAD01



MAD02



MAD04



MAD05



MAD06



MAD07

**areon**<sup>®</sup>  
re~~fresh~~ment



**AREON CLASSIC**

The ever popular paper  
air freshener

**FRAGRANCES**

DR04. Ocean

DR15. Vanilla

DR21. Coffee

**PACKAGING**

Display: 72 pcs

Carton: 15 x 72 pcs

Display: 60 pcs

Carton: 15 x 60 pcs

Display: 30 pcs

Carton: 50 x 30 pcs

Carton: 360 pcs



DR04



DR15



DR21





# areon<sup>®</sup> refreshment



## MON CLASSIC

Our modern classics in car fresheners, with a plethora of fresh fragrances

## FRAGRANCES

- MKS01. Coconut
- MKS02. Perfume
- MKS03. Green Apple
- MKS04. Ocean
- MKS06. Spring Flowers
- MKS07. New Car
- MKS08. No Smoking
- MKS09. Paradise
- MKS12. Lemon
- MKS13. Tutti Frutti
- MKS15. Vanilla
- MKS16. Pine
- MKS17. Strawberry
- MKS18. Surf & Sun
- MKS19. Peach
- MKS21. Coffee

## PACKAGING

- Display: 72 pcs
- Carton: 15 x 72 pcs
- Display: 60 pcs
- Carton: 15 x 60 pcs
- Display: 30 pcs
- Carton: 50 x 30 pcs
- Carton: 360 pcs



# areon

QUALITY PERFUME

# Smile



## AREON SMILE

Smile at these cute little characters and enjoy the freshness in your car

## FRAGRANCES

- ASD01. Coconut
- ASD02. Pine
- ASD03. Ocean
- ASD04. Tutti Frutti
- ASD05. No Smoking
- ASD06. Vanilla

## PACKAGING

Carton: 360 pcs



ASD01



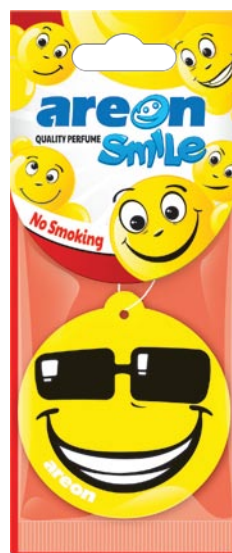
ASD02



ASD03



ASD04



ASD05



ASD06





# areon Smile



## AREON SMILE

Smile at these cute little characters and enjoy the freshness in your car

## FRAGRANCES

- TS01. Vanilla
- TS02. Ocean
- TS03. Strawberry
- TS04. New Car
- TS05. Party
- TS06. Apple & Cinnamon
- TS07. Woody Goody

## PACKAGING

Display: 18 pcs  
 Carton: 10 x 18 pcs  
 Transport Box: 12 pcs  
 Carton: 12 x 12 pcs



TS01



TS06



TS02



TS05



TS01



TS03



TS02



TS05



TS01



TS04



TS02



TS06



TS01



TS05



TS07





# areon<sup>®</sup> re<sup>fresh</sup>ment



## AREON LIQUID

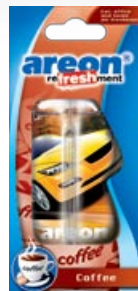
Fast, energetic, sexy, and above all, filling your car with long-lasting freshness

## FRAGRANCES

- LC02. Coffee
- LC03. Green Apple
- LC04. Tutti Frutti
- LC05. Lemon
- LC06. New Car
- LC07. Vanilla
- LC08. Black Crystal
- LC09. Peach
- LC10. Mountain Fresh
- LC11. Mango
- LC12. Ocean
- LC13. Perfume
- LC14. Yachting
- LC15. Strawberry
- LC16. Oxygen

## PACKAGING

- Display: 18 pcs
- Carton: 15 x 18 pcs
- Transport Box: 24 pcs
- Carton: 24 x 24 pcs



LC02



LC03



LC04



LC04



LC05



LC06



LC07



LC06



LC08



LC09



LC10



LC02



LC11



LC12



LC15



LC05



LC13



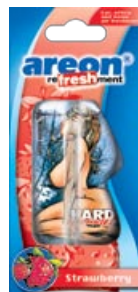
LC08



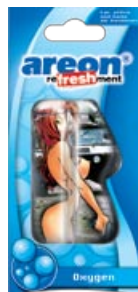
LC03



LC14



LC15



LC16



LC13



LC12



LC13



LC03



LC05





# areon Fresco quality perfume



## AREON FRESCO

The beauty of nature captured in these passionate scents

### FRAGRANCES

- FRTN01. Pine
- FRTN02. Tangerine
- FRTN03. Vanilla
- FRTN04. Voyage
- FRTN06. Melon
- FRTN07. Bubble Gum
- FRTN08. Oxygen
- FRTN10. Coconut
- FRTN11. Apple
- FRTN12. Lilac
- FRTN13. Hawaii
- FRTN14. Beverly Hills
- FRTN15. Lavender
- FRTN16. Tropicana
- FRTN17. Black Crystal
- FRTN18. Lily Of The Valley
- FRTN19. Lemon
- FRTN20. Strawberry
- FRTN21. Apple & Cinnamon

### PACKAGING

- Display: 24 pcs
- Carton: 15 x 24 pcs
- Transport Box: 12 pcs
- Carton: 24 x 12 pcs





# areon Fresco quality perfume



## AREON FRESCO XXL

One of our best-selling air fresheners, now in extra large format for longer lasting scent and enjoyment

### FRAGRANCES

- FXK01. Vanilla
- FXK02. Voyage
- FXK03. Melon
- FXK04. Oxygen
- FXK05. Coconut
- FXK06. Apple
- FXK07. Lilac
- FXK08. Tropicana
- FXK09. Black Crystal
- FXK10. Lily Of The Valley
- FXK11. Lemon
- FXK12. Strawberry

### PACKAGING

Display: 18 pcs  
Carton: 10 x 18 pcs  
Transport Box: 24 pcs  
Carton: 12 x 24 pcs



FXK01



FXK02



FXK03



FXK04



FXK05



FXK06



FXK07



FXK08



FXK09



FXK10



FXK11



FXK12







### AREON 1

Perfume for car with a refined selection of fine fragrances

### FRAGRANCES

- A101. Black Crystal
- A102. Blackcurrant
- A103. Bubble Gum

### PACKAGING

Transport Box: 12 pcs  
Carton: 12 x 12 pcs



A102



A101



A103



# AREON

## PREMIUM CAR PERFUME



### AREON CAR PERFUME

This versatile and stylish air freshener is a real treat for your car

### FRAGRANCES

- ACP01. Gold
- ACP02. Silver
- ACP03. Platinum
- ACP04. Anti Tobacco
- ACP05. Oxygen
- ACP06. Surf & Sun

### REFILL

- ARP01. Gold
- ARP02. Silver
- ARP03. Platinum
- ARP04. Anti Tobacco
- ARP05. Oxygen
- ARP06. Surf & Sun



ACP01

ARP01



ACP02

ARP02



ACP03

ARP03

### PACKAGING

Transport Box: 12 pcs  
Carton: 6 x 12 pcs



ACP04

ARP04



ACP05

ARP05



ACP06

ARP06





# AREON VENT 7

QUALITY PERFUME

## AREON VENT 7

You will love these compact fresheners, which fill your car with miles-lasting fragrance

### FRAGRANCES

- V701. Iceberg
- V702. Oxygen
- V703. Summer Time
- V704. Vanilla
- V705. My Ocean
- V706. Blue Stones

### PACKAGING

Transport Box: 24 pcs  
Carton: 12 x 24 pcs



V701



V702



V703



V704



V705



V706



# AREON

PERFUME



## AREON PERFUME 35 ml

Mini perfume with maxi power in 12 carefully selected fragrances, always close to you

### FRAGRANCES

- APB01. Apple & Cinnamon
- APB02. Caramel & Nuts
- APB03. Cherry & Chocolate
- APB04. Chocolate & Orange
- APB05. Lime & Fig
- APB06. Blackcurrant
- APB07. Black Crystal
- APB08. Melon
- APB10. Morning Dew
- APB11. Irish Chocolate
- APB12. Fabrice

### PACKAGING

Transport Box: 12 pcs  
Carton: 6 x 12 pcs



APB01



APB02



APB03



APB04



APB05



APB06



APB07



APB08



APB10



APB11



APB12







# AREON

P E R F U M E



### AREON PERFUME 35 ml

Mini perfume with maxi power in 7 carefully selected fragrances, always close to you

### FRAGRANCES

- APC01. Vanilla
- APC02. Bubble Gum
- APC03. Apple & Cinnamon
- APC04. Lilac
- APC05. Anti Tobacco
- APC06. Black Crystal
- APC07. Coffee

### PACKAGING

Transport Box: 12 pcs  
Carton: 6 x 12 pcs



APC01



APC02



APC03



APC04



APC05



APC06



APC07





# areon FRESH WAVE

CAR AIR FRESHENER

## FRESH WAVE

The fancy air fresheners,  
which leave fresh traces

## FRAGRANCES

- FW01. Black Crystal
- FW02. Bubble Gum
- FW03. Vanilla
- FW04. Lemon
- FW05. Strawberry
- FW06. Ocean

## PACKAGING

Transport Box: 12 pcs  
Carton: 12 x 12 pcs



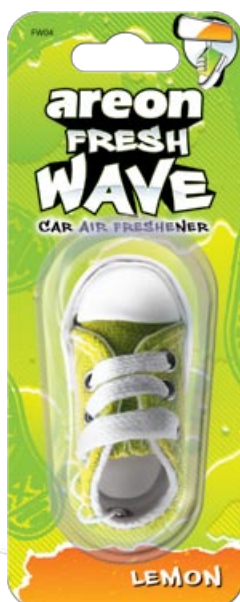
FW01



FW02



FW03



FW04



FW05



FW06





# WIND Fresh



## WIND FRESH

Crystal-clear fragrance  
for an enjoyable journey

## FRAGRANCES

- WF02. Iceberg
- WF04. Apple
- WF05. Vanilla
- WF06. Oxygen
- WF07. Black Crystal
- WF08. Fruit Cocktail

## PACKAGING

Display Box: 36 pcs  
Carton: 12 x 36 pcs



WF02



WF04



WF05



WF06



WF07



WF08



# AREON KEN



## AREON KEN

Areon Ken brings long-lasting freshness in your car, home or office. Just open and enjoy

## FRAGRANCES

- AK01. Strawberry
- AK03. Cherry
- AK04. Black Crystal
- AK05. Blackcurrant
- AK06. Lemon
- AK07 Bubble Gum

## PACKAGING

Transport Box: 12 pcs  
Carton: 12 x 12 pcs  
Display Box: 24 pcs  
Carton: 6 x 24 pcs



AK01



AK05



AK03



AK06



AK04



AK07





# Gel areon



## GEL CAN

Gel air freshener with fresh energising fragrances

## FRAGRANCES

- GCK01. Apple
- GCK02. Dream
- GCK03. Orange
- GCK04. Lemon
- GCK05. Wish
- GCK06. Desire
- GCK07. Passion

## PACKAGING

Transport Box: 12 pcs  
Carton: 6 x 12 pcs



GCK01



GCK02



GCK03



GCK04



GCK05



GCK06



GCK07



# AREON NICE flower



## AREON NICE FLOWER

Natural look and nature-inspired scents make this line a real "nicey"

### FRAGRANCES

- BF01. Strawberry
- BF02. Treasure
- BF03. Vanilla
- BF04. Ocean
- BF05. Tutti Frutti
- BF06. Perfume

### PACKAGING

Transport Box: 6 pcs  
Carton: 20 x 6 pcs



BF01



BF02



BF03



BF04



BF05



BF06







### AREON GREEN

The natural aroma of essential oils will bring the freshness of nature in your daily life

### FRAGRANCES

- GLK01. Revitalising Mint
- GLK02. Relaxing Lavender
- GLK03. Energizing Grapefruit

### PACKAGING

Carton: 12 pcs



GLK01



GLK02



GLK03



# DISPLAYS

## DISPLAYS

- DST04. Mon Classic Display 30 pcs
- DST06. Areon Dry Display 60 pcs
- DST07. Areon Dry Display 72 pcs
- DST08. Liquid Display 18 pcs
- DST09. Mon Areon Display 30 pcs
- DST10. Mon Areon Display 60 pcs
- DST11. Mon Areon Display 72 pcs
- DST12. Areon Smile Display 18 pcs
- DST15. Areon Fresco Display 24 pcs

### Mon Classic



DST04



DST06



DST07

### Mon Areon



DST09



DST10



DST11

### Liquid



DST08

### Areon Smile



DST12

### Areon Fresco



DST15





# DISPLAYS



## DISPLAYS

DS02. Display Stand 16 hooks  
dimensions: 33/100 cm

DS03. Display Stand 28 hooks  
dimensions: 33/190 cm

DS04. Display Stand 42 hooks  
dimensions: 50/190 cm

DS05. Display Stand 112 hooks  
dimensions: 35/35/190 cm

DS06. Display Stand 42 hooks  
dimensions: 56/38/186 cm

DS07. Display Stand 4 hooks  
dimensions: 30/19/42 cm

DS08. Display Stand 8 hooks  
dimensions: 30/19/57 cm



DS07



DS08



DS02



DS03



DS04



DS05



DS06



# DISPLAYS



DS09

## DISPLAYS

DS09. Areon Car 18 pcs

dimensions: 22,5/15/46 cm

DS10. Areon Green 9 pcs

dimensions: 23/29/43 cm



DS10





# ADVERTISING

air freshener

## ADVERTISING

Make a memorable and fresh present with your company logo and information. We offer you manufacturing of advertising air fresheners

## SCREEN PRINTING



## DIGITAL PRINTING





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